

RAHEEM BAKSH

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PROFESSIONAL SUMMARY

Analytical and commercially focused professional with an MSc in Financial Technology and a BBA in Finance, combined with professional experience in software engineering, AI solutions and data-driven technology. Skilled in collecting, analysing and interpreting business and financial data to identify trends, performance patterns, inefficiencies and opportunities for improvement. Strong technical capabilities in SQL, Python, Excel, Power BI and Tableau, with practical experience analysing sales, revenue, customer, competitor and financial data. Experienced in translating business and technical requirements into structured solutions and working collaboratively with cross-functional teams. Brings a combination of finance knowledge, data analysis, technology and business problem-solving skills, with a strong interest in business analysis, performance reporting, process improvement and data-driven decision-making.

PROFESSIONAL EXPERIENCE

TNexus Ltd — Associate Software Engineer

Manchester, UK | May 2026 – Present

- Contribute to the development, enhancement and maintenance of web-based applications and digital solutions.
- Work collaboratively with developers and cross-functional teams to understand requirements and support the delivery of reliable, user-focused solutions.
- Analyse technical and business-related issues, investigate underlying causes and contribute to effective solutions.
- Apply structured problem-solving and analytical thinking when reviewing application requirements, issues and potential improvements.
- Support the delivery of scalable and maintainable solutions by documenting technical activities and contributing to development processes.
- Work with data and application information to support investigation, testing and resolution of issues.
- Develop an understanding of business processes and how technology can improve operational efficiency and user experience.

SELECTED ANALYTICS & BUSINESS PROJECTS

European Bike Sales — SQL Server & Tableau

- Analysed sales, revenue and customer data using SQL Server and Tableau.
- Investigated sales trends and customer patterns to identify business performance insights.
- Created data visualisations and reports to communicate findings clearly.
- Used structured analysis to support understanding of revenue and sales performance.

Financial Data Analysis — Python & Excel

- Analysed financial and competitor data using Python and Microsoft Excel.
- Examined financial performance, trends and comparative business information.
- Applied quantitative analysis to identify patterns and support data-driven conclusions.

- Presented analytical findings in a structured format.

UK Fashion Retail Analysis — Financial & Ratio Analysis

- Evaluated Boohoo, ASOS and N Brown using financial and ratio analysis.
- Analysed financial performance and business indicators to compare companies.
- Researched competitor performance and interpreted financial information to support investment-related conclusions.
- Applied financial analysis to identify strengths, weaknesses and areas of business performance.

Blockchain & IoT Research

- Researched blockchain applications for secure, real-time IoT data management.
- Investigated emerging technology applications and their potential business benefits.
- Evaluated technology-related opportunities and challenges through structured research.

EDUCATION

MSc Financial Technology (FinTech)

University of Huddersfield, United Kingdom | Distinction

Key areas: Financial Technology, Data Analysis, Financial Systems, Digital Transformation, Blockchain, AI and Financial Markets

Bachelor of Business Administration — Finance

University of Management and Technology (UMT), Lahore, Pakistan | 2018 – 2022

Rector's Award | CGPA: 3.62/4.00

Key areas: Finance, Financial Analysis, Business Strategy, Financial Management, Investment Analysis and Business Management

TECHNICAL SKILLS

Data & Analytics: SQL, Python, Excel, Data Analysis, Financial Analysis, Data Cleaning, Statistical Analysis

Business Intelligence: Power BI, Tableau, Data Visualisation, Dashboarding, Performance Reporting

Business & Finance: Financial Modelling, Financial Forecasting, Financial Analysis, Ratio Analysis, Investment Analysis, Risk Analysis, Financial Markets

Technology: Web Applications, FinTech, Blockchain, AI, Digital Transformation

Microsoft Office: Excel, Word, PowerPoint, Outlook

CORE SKILLS

Business Analysis & Requirements Analysis , Business & Financial Data Analysis , KPI & Performance Monitoring , Business Reporting & Data Visualisation , Trend & Pattern Analysis , Process Improvement & Gap Analysis , Market & Competitor Research , Financial Analysis & Modelling , SQL & Database Analysis , Microsoft Excel , Power BI & Tableau , Python for Data

Analysis , Stakeholder Communication , Cross-functional Collaboration , Problem Solving & Critical Thinking , Documentation & Reporting , Project Research & Analysis , Technology & Digital Transformation

CERTIFICATIONS & PROFESSIONAL DEVELOPMENT

- Microsoft Excel — Beginner to Advanced
- Project Management — Istanbul Aydin University, Turkey | September 2021
- Certificate of Intercultural Learning — Istanbul Aydin University, Turkey | September 2021
- Amal Ambassadorship — August 2022

LANGUAGES

English — Professional Proficiency
Urdu — Native

ADDITIONAL INFORMATION

Valid UK Driving Licence | Own Vehicle